

KAUR Celebrates 20th Anniversary of Existence

1992 marked the 20th Anniversary for "FM 89, KAUR, Sioux Falls' Alternative Music Source," the student operated radio station of Augustana College.

Many changes in KAUR have occurred over those twenty years when the station first aired for only eight hours, playing album rock, jazz, and classical music. After many moves and the purchasing of new equipment, KAUR finally settled in Tuve Hall, where the station is "an outstanding example of college radio."

As stated in the philosophy of KAUR, "KAUR-FM is on the air to benefit the community and Augustana College by providing music and services not provided by other stations."

"We can do what nobody else is doing and

get away with it," said General Manager Melissa Moyer, who has worked at KAUR for seven years.

Moyer started as a DJ when she was in high school, like many of the DJ's. About 35 Augustana students work at KAUR, along with over twenty people from the Sioux Falls community.

"It gave me experience and enabled me to get a job in commercial radio," stated Moyer about KAUR.

Along with Moyer, the KAUR executive staff included Program Director Mike Pfau, Music Directors Tom Binger and Aimee Doll, Production Director Shaun Marko, News Director Kirsten Osterberg, Sports Director Eric Macklanburg, and Traffic Director Chris Moorhead.

KAUR aired 24 hours a day, seven days a week, with three hour shifts per week for the DJ's. DJ positions were open to all students and were available for one credit hour per semester.

"There's no other station in town where students can get this experience," said Binger.

A variety of programs were aired, such as jazz in the afternoon, live coverage of Augustana home sports, morning news, and alternative rock in between. No music formats played in the city were duplicated.

Binger, who helped in making Augustana aware of new music, said, "I think that KAUR brings a lot of excitement and a rock 'n' roll flavor to campus."

by Karen White

